

## Events



### SHARE in Orlando 2015

#### SHARE's 60th Anniversary Celebration ROCK'd

SHARE hosted over 1,100 enterprise IT professionals in Orlando who came together from August 9–14 for an educational week filled with lectures and roundtables on some of today's most pressing enterprise technology topics, including the IBM z13, z/OS 2.2, Security, Big Data, Mobile and many others. In addition to technical content, attendees also celebrated the future of the user group as SHARE honored its industry milestone of 60 years of influence. SHARE in Orlando also marked the first year of the New to z Systems program. This 3-day, immersive program gave participants the opportunity to develop basic IBM z Systems skills in order to increase day-to-day efficiencies on the job. Participants were able to converse with an experienced z Systems technician and become more comfortable using z Systems interfaces through workshops and demonstrations.



Outside of sessions, event attendees enjoyed making new connections at various networking opportunities throughout the week, including locally themed receptions. SHARE's 60<sup>th</sup> Anniversary was celebrated all week with a display of memorabilia as well as through **R**andom **O**ccurrences of **C**onference **K**indness, or **ROCKs**. This meant that attendees had a surprise waiting for them at every corner making SHARE in Orlando truly a celebration to remember. All in all, this in-person event proved that connecting and learning in one space is an invaluable way for SHARE user group members and nonmembers alike to engage with the enterprise IT industry, vendors and IBM executives. Valuable education through technical sessions and hands-on labs, plus networking with professionals helps one to stay at the forefront of this always evolving field.

Happy 60th Anniversary SHARE



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## Keynote Highlight

On Monday, August 10, **Tom Rosamilia**, *Senior Vice President, IBM Systems, IBM Corporation* presented **IBM Systems: Future Made for Digital Transformation**

Rosamilia kicked off the opening general session on a note of celebration — both for SHARE's 60th anniversary and the progress of the mainframe before diving into discussing some of the most important enterprise IT developments in this age of transformation.

"Mobile is altering entire industries," proclaimed Rosamilia. And he is most definitely correct, mobile is changing industries and it is more important than ever to adapt. Read more on mindSHARE ([p/bl/ar/blogaid=384](#)).



On Tuesday, August 11, **Joseph Lambert**, *Director Information Management Services, Central Intelligence Agency (CIA)* presented **National Security: Looking Back to Look Forward**.

Ever wonder what it's like to have a high-risk, high-reward job? Lambert is the epitome of this thanks to his prestigious status within the CIA. During his address, Lambert "looked back" over recently declassified security cases including the Berlin Tunnel Operation and Polish Martial Law.

On the topic of looking forward to what's most important in today's security-crazed world, Lambert noted, "What concerns me is that keeping secrets in today's environment — where everything is connected and everything creates data — is becoming increasingly difficult."



*For an online recording of the two keynote presentations, plus other top-attended sessions from SHARE in Orlando, click [here \(p/cm/ld/ffd=83\)](#) and purchase access to SHARE Live!, our virtual attendance option that lasts for up to 6 months post event.*

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## Program Highlights

### CICS Project

A full conference week of CICS technical sessions were presented in Orlando. The CICS Project featured sessions highlighting the use of Mobile, Cloud and DevOps. Additionally, the CICS Project provided a broad spectrum of technical content targeted for the current needs of Systems Administrators, Enterprise Architects, Application Developers or anyone with an interest in the use of CICS. Special focus in Orlando was given to the theme of modernization. The sessions that revolved around modernization showed that CICS continues to be a key resource for business solutions now and how it can be upgraded to meet future needs. Also, with the growing attention being given to security in today's business world, CICS put on a session that was well attended and had great feedback. The session was called "Can CICS Be Hacked? Are Yesterday's Practices Today's Exposure?"

### ADI Project

The SHARE in Orlando Conference continued to see the expansion of content in Cloud, Mobile, and DevOps, and the ADI Project hosted a number of these sessions. There were 9 sessions dedicated to these topics in the ADI Project. There were three (3) sessions on Cloud, three (3) sessions on Mobile and three (3) revolving around the DevOps topic. All sessions were well attended by conference attendees. One of the cloud sessions that had good attendance along with strong user feedback was a user session that highlighted lessons learned from deploying a mobile presence from the mainframe. Additionally, there was a user session that elaborated on a major retailer's successful rollout of CICS/COBOL mainframe cloud services deployment.

## LE and Programming Language Project

Finding advanced application programming information for coding languages like COBOL, PL/1, C/C++ and REXX is a very difficult task these days. The LE and Programming Languages project provided highly sought after technical content that is high demand by both application programmers and system administrators alike. Special focus was given to the new V5 version of COBOL. These focuses included how to setup, troubleshoot and use the new features of the latest release of COBOL.

## MQ Project

A comprehensive week of technical sessions covering the WebSphere MQ family of products were presented in Orlando. The major topics for the Orlando conference for the MQ project were Cloud, Security, Monitoring and Auditing and the features and functions of the latest releases of MQ V8 and Integration Bus V10. In addition to hot topics like Cloud and Mobile, the MQ Project put on sessions related to performance tuning, problem determination, troubleshooting and debugging techniques. Additionally, the MQ Project had two (2) sessions on the SHARE Live agenda; "What's the Cloud Going to Do to My MQ Network?" and "End to End Security of My Queue Manager on z/OS."

## VM Project

The VM project offered a wide variety of sessions covering IBM's premier virtualization hypervisor on z Systems. Topics ranged from basic installation to advanced security using RACF. Sessions were targeted for everyone from the novice to experts. A variety of hands-on labs were offered for VM Basics plus Installation, Upgrade and Migration. The sessions were presented by a combination of users and software developers from IBM. One highlight of every SHARE conference is the opportunity to engage in dialog with IBM planners and developers, vendors, and other customers. The contacts made at SHARE are invaluable even after attendees return home.

## Linux Project

The Linux project session offerings covered everything from "how to" to "what's coming next". Linux is the fastest growing workload on IBM z Systems. Linux supports all tiers of application including presentation, application, and database layers. Big Data is addressed with tools like Oracle, Hadoop and Elastic Storage. With the explosive growth of mobile in the enterprise, IBM MobileFirst is an exploiter of Linux on z Systems. The large number of hands-on labs offered help to demonstrate that using Linux on z Systems functions and behaves exactly like it does on any other hardware platform.

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## SHARE Recognizes

### 2015 SHARE Distinguished Service Award

#### Henry Givray

SHARE is built on a foundation of good people working together. For the last 40 years SHARE's partner has been SmithBucklin Corporation of Chicago. Since 2002, SmithBucklin has been led by Henry Givray, who has provided leadership, guidance, counseling and drive for SHARE. Thank you for all you have done over the years, Henry!



#### Best Session Awards

SHARE is proud to consistently feature a variety of technical sessions from users and experts across the globe. In recognition of their exemplary presentations, SHARE congratulates the following session presenters, and their organizations, for receiving the highest attendee ratings from SHARE in Seattle, held in March 2015.

#### Highest Rated - Overall

We recognize the highest rated sessions in the categories of User, IBM and Vendor. These individuals were recognized on-site at the Monday General Session.

*User Session*

*SLIP Trap Bootcamp, Part 1 of 2*

*Speaker: Patty Little*

*IBM Session*

How to Make the Most Out of BCPii

Speaker: Steve Warren

*Vendor Session*

So You Think Nobody Can Hack Your Mainframe? Think Again!

Speaker: Steven Ringelberg

**Highest Rated – By Program**

We would like to especially recognize and thank the Project Managers who identified these compelling topics and outstanding speakers.

Application Architecture Development Program

*User Session*

16710: COBOL V5 User Experience

Speaker: Brian Peterson

Project Manager: Carl Gehr, LE, COBOL, PL/I, Java, C/C++, Rexx

*IBM Session*

17034: MQ Security: New V8 Features Deep Dive [z/OS & Distributed]

Speaker: Morag A. Hughson

Project Manager: Dennis Pherigo, WebSphere MQ

Enterprise Data Center Program

*User Session*

16982: How Hackers Breached A Government (and a Bank)

Speakers: Philip Young

Project Manager: Carla Flores, Security and Compliance

*IBM Session*

16740: z/OS V2R2 Communications Server Technical Update, Part 2 of 2

Speaker: Sam Reynolds, Gus Kassimis

Project Manager: Angela Schmitz, Communications Server

*Vendor Session*

16908: So You Think Nobody Can Hack Your Mainframe? Think Again!

Speaker: Steve Ringelberg

Project Manager: Carla Flores, Security and Compliance

Information Management

*IBM Session*

16304: DB2 11 for z/OS Distributed Best Practices and Updates

Speaker: Adrian Burke

Project Managers: Dan Ruehl, Database

Linux & VM

*User Session*

16421: Experiences with Linux and System z – Customer Panel

Speakers: Neale Ferguson

Project Manager: Mark Post, Linux

*IBM Session*

16455: z/VM Virtual Switch Basics

Speaker: Alan Altmark

Project Manager: Dan Martin, VM

MVS

### *User Session*

17154: SMFPRMxx Parameters – Which Can Help; Which Can Hurt

Speaker: Cheryl Watson, Frank Kyne

Project Manager: Norman Hollander, Enterprise-Wide Capacity and Performance Management (EWCP)

### SHAREwide

#### *IBM Session*

16606: Meet the IBM Distinguished Engineers at SHARE

Speaker: Rosalind Radcliffe, Ian Mitchell, Frank DeGillio, Kathy Walsh, Gary King, Elpida Tzortzatos, Michael Baskey

Project Managers: Jim Erdahl, SHAREwide Services

### **RAVEs**

SHARE wouldn't be what it is without high-impact, high-value input from legions of individual contributors. To better recognize these outstanding efforts, SHARE continued the RAVE – Recognize a Valiant Effort – Program at SHARE in Orlando. For year-round award highlights as well as the full RAVE details, visit the SHARE Volunteer Recognition page (volunteerrecognition).

The following individuals were recognized by their peers for their contributions to enhance networking, assistance, support and presentations while at SHARE in Orlando:

**RAVE Recipient: Jim Willette, Sunrise e-Services**

Nominated by Martha McConaghy, Marist College

**RAVE Recipient: Ed Jaffe, Phoenix Software**

Nominated by Martha McConaghy, Marist College

**RAVE Recipient: Anne Caluori, SumThinking**

Nominated by Martha McConaghy, Marist College

**RAVE Recipient: Martin Zimelis, mazConsultancy**

Nominated by Martha McConaghy, Marist College, and Mary Anne Matyaz, CA Technologies

**RAVE Recipient: Megan Laatsch, SmithBucklin**

Nominated by Martha McConaghy, Marist College; Martin Zimelis, mazConsultancy; Dennis Pherigo, MasterCard; Karla Houser, Caterpillar Inc.; and, Rick Barlow, Nationwide Insurance

**RAVE Recipient: Nikki Rousseaux, SmithBucklin**

Nominated by Martin Zimelis, mazConsultancy

**RAVE Recipient: Bruce Koss, Wells Fargo**

Nominated by Ellis Holman, IBM Corporation

**RAVE Recipient: Emily Drake, SmithBucklin**

Nominated by Jerry Seefeldt, NewEra Software, Inc.

**RAVE Recipient: Alyssa Cohen, SmithBucklin**

Nominated by Jerry Seefeldt, NewEra Software, Inc.

**RAVE Recipient: Dan McDonnell, SmithBucklin**

Nominated by Jerry Seefeldt, NewEra Software, Inc., and Karla Houser, Caterpillar Inc.

**RAVE Recipient: Ed Petka, Fiserv Corporation**

Nominated by Barbara McDonald, IBM Corporation

**RAVE Recipient: Howard Turetzky, InfoPrint Solutions Company**

Nominated by Ed Webb, SAS Institute Inc.

**RAVE Recipient: Alan Altmark, IBM Corporation**

Nominated by John Franciscovich, IBM Corporation

**RAVE Recipient: Bruce Hayden, IBM Corporation**

Nominated by John Franciscovich, IBM Corporation

**RAVE Recipient: Annie Volkerding, SmithBucklin**

Nominated by Kurt Straughan, Pennsylvania Higher Education Assistance Agency (PHEAA)

**RAVE Recipient: Barbara McDonald, IBM Corporation**

Nominated by Ed Petka, Fiserv Corporation

**RAVE Recipient: Mark Wilson, RSM Partners**

Nominated by Carla Flores, CA Technologies

**RAVE Recipient: Charles Mills, CorreLog**

Nominated by Carla Flores, CA Technologies

**RAVE Recipient: Roxanne Rosberg, Vanguard Integrity Professionals**

Nominated by Carla Flores, CA Technologies

**RAVE Recipient: Bill Bitner, IBM Corporation**

Nominated by John Franciscovich, IBM Corporation

**RAVE Recipient: Romney White, IBM Corporation**

Nominated by John Franciscovich, IBM Corporation

**SHARE Card Case Awards – Orlando 2015**

Tony Negro, San, Disk, Tape Project

Dan Martin, VM Project

Mark Post, Linux Project

Keefe Hayes, ADI Project

**Mainframe Academy Scholarship Recipients**

Willer Amorim (*Belo Horizonte, MG, Brazil*)

Jessica Caceres (*Vienna, VA, U.S.*)

Rudolfs Dambis (*Henderson, NV, U.S.*)

Antione Harvis (*Opelika, AL, U.S.*)

Allison Wayne (*Brasilia, DF, Brazil*)

**Volunteer Spotlight – Orlando**

**Glenn Schneck**

Glenn has been actively engaged in the CICS Project within the Application Architecture Development and Integration (AADI) Program since 1987. He started out as a Brown Ribbon wearer when 5000-7000 people were attending SHARE conferences and most every CICS session exceeded several hundred attendees. One of Glenn's early volunteer tasks like many other CICS volunteers was to make sure everyone attending a given CICS had a hand-out as to avoid the wrath of an excitable attendee. Glenn's volunteer focus has changed over the years as he has progressed through the volunteer ranks of the CICS Project. His SHARE tasks these days revolve around working with industry leaders in ways that best facilitate the exchange of ideas and knowledge for all things CICS. From his early volunteer days to the present, the CICS Project continues to rely upon and greatly benefits from all of Glenn's hard work and contributions. Glenn is currently the Project Manager for the CICS Project.



Glenn is the latest in a long line of successful CICS Project Managers. What really stands out about Glenn is his ability to blend CICS Project tradition with the current day demands required for running a SHARE Project. Under Glenn's leadership, the CICS Project continues to be one of SHARE's most popular projects based on attendee attendance numbers and feedback. Additionally, under Glenn's leadership the CICS Project has produced the most award winning sessions for any project within the AADI Program along with being one of the most award winning projects in all of SHARE. His ability to lead the CICS Project family of past and current volunteers in a direction that provides the highest quality of CICS information and value for attendees continues to be one an invaluable skill that both SHARE and the CICS community at large have come to rely

*[Written by: Dennis Pherigo]*

## **Mary Anne Matyaz**

Mary Anne joined the MVS Program a few years ago. She recently received her Five Year Pin, indicating that she has worn a ribbon from early on in her SHARE volunteer life. Mary Anne really came to prominence when Ed Jaffe, the MVSE or 'MVS Core' Project Manager, moved on to become an MVS Program Manager. MVS Core, through an earlier series of mergers and consolidations within the MVS Program, had become the largest Project in the largest Program in SHARE. We were quite concerned about who would take the reins and lead the Core Project. Mary Anne danced and dodged for a while in Anaheim, where we courted her, but eventually agreed to step up to the role of Project Manager. We felt good about the future.



We encourage Projects to communicate amongst themselves throughout the year. The MVS Core Project under Mary Anne's leadership does this extremely well via monthly conference calls that encompass a number of volunteers and vendor representatives. The calls focus on results from the previous SHARE conference, on plans for the next conference, and on flow-down of information from the Program leadership. The result of such regular communication is that volunteers at any moment enjoy a good view of where the Core Project is coming from and where it is headed. As the next conference approaches, session proposals gel around titles and prospective speakers.

By the time the Scheduling Summit takes place and rubber comes face to face with road, the MVS Core session grid is fleshed out and populated with solid content. The mechanical process of fixing sessions into time slots is greatly simplified because the MVS Core Project has done the homework so well. Such success is due in large part to Mary Anne's organizing, aka friendly poking and prodding. People really like her, after all. That trait is hard to top.

*[Written by: J.O. Skip Robinson]*

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## **Thank You to Our Volunteers**

SHARE in Orlando would not be possible without the countless hours of support from volunteers. A special thanks to all SHARE Project Managers who act as the guiding light for the event's technical program. They help put together a program full of compelling content based on attendee interests and feedback.

To learn how you can volunteer with SHARE, visit [www.SHARE.org/volunteeropportunities](http://www.SHARE.org/volunteeropportunities) (volunteeropportunities).

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## **SHARE Live!**

(sharelive) SHARE Live! provides the user community with a virtual attendance option for those unable to join SHARE events in-person. Selected content from each day was streamed live, and participants also received access to the 20+ hours of recorded proceedings for six months post-event. You can still purchase access to virtual recordings (sharelive) and share the top-notch technical content with your colleagues, including:



- "The Apathy Virus" with Chris O'Malley, CEO of Compuware
- "5 Myths That Can Put Your Mainframe at Risk" with Rui Miguel Feio, Security Lead at RSM Partners
- "Anatomy of a Cloud Application" with Frank DeGilio, Distinguished Engineer at IBM Corporation

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## **SHARE Mobile App**

The SHARE Mobile App continues to be well-received by attendees — usage has more than doubled over that in Seattle — and provides the functionality to create schedules, view session updates and the exhibitor listing, connect with attendees, and even download show documents. In addition, session evaluations as well as on-site updates can be accessed through the app.



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## **SHARE Attendees Connect via Social Media**

SHARE in Orlando again saw an exciting amount of conversation on social media. Attendees engaged to share their thoughts, quote speakers, post photos and discuss the overall event experience using the official event hashtag: **#SHAREorg**. The activity doesn't stop with Orlando, though. Social media is a great way for those interested in SHARE to stay up-to-date on the latest information, connect with new professional contacts and engage with industry influencers. Join SHARE's social media communities today to stay updated on upcoming events, webcasts, announcements and much more:



Daily tweets helped attendees stay updated on event milestones and tune in to updates during the week by tagging and searching for #SHAREorg (<https://twitter.com/hashtag/shareorg>). Stay connected with SHARE throughout the year by following @SHAREhq (<https://twitter.com/sharehq>) and tagging your IT comments with #SHAREorg.



By becoming a fan of "SHARE Association", attendees were able to post comments and pictures from sessions and networking events to the SHARE wall. Visit our page and check out all the pictures from the event (<https://www.facebook.com/SHAREonSocial!>)



(<https://www.linkedin.com/company/share-inc->)

IT professionals in the "SHARE Association ([http://www.linkedin.com/groups?trk=myg\\_ugrp\\_ovr&gid=1803278](http://www.linkedin.com/groups?trk=myg_ugrp_ovr&gid=1803278))" LinkedIn group are able to interact with valuable professional and personal connections. Plus, follow the SHARE company page (<https://www.linkedin.com/company/share-inc->) for updates straight from SHARE.



@SHAREhqpics (<http://instagram.com/sharehqpics/>) allows attendees and members a behind-the-scenes look at SHARE event and life at SHARE HQ both during and between events.

## Congratulations Passport to Prizes Winners

Thank you to all SHARE in Orlando Passport to Prizes vendors and attendee participants! Winners from Orlando are outlined below. (<http://visitseattle.org/Home.aspx>)

Advanced Software Products Group – Tracy Cooke, ATPCO  
ASG – Adam Jutila, Auto Owners Insurance Company  
BMC Software – Humberto Herrera, USAA  
CA Technologies – Donna De Peyster, Lowe's  
CorreLog – Peter Sikora, GuideOne  
DG Technologies – Janardhan Kalta, Westfield Group  
EMC Corporation – Burru Sakiz, Turkish Airlines  
Enterprise Systems Media – Mark Wilson, RSM Partners  
GTSG – Robert Rosen, R&R Computing  
Hitachi Data Systems – Pugnet, Hitachi  
IBM – Raymond Pasal, HM Health Solutions  
IN-COM Data Systems – Jim Erdahl, U.S. Bank  
Innovation Data Processing – Bigithes Rosenbery, Indata.dk  
IntelliMagic – Freddie McKnight, HMS  
Luminex Software, Inc. – Eran Lotan, Bank Hapoalin  
MVS Solutions Inc. – John Ryan, Bank of America  
NewEra Software, Inc. – Craig Yone, Sentry Insurance  
Optica Technologies Inc. – Doug Lester, Harry & David  
Oracle – Kathleen McLaughlin, Stage of Nevada - EITJ  
Rocket Software – Chris Maldony, Health Plan Services  
Serena Software, Inc. – Emily Metruck, IBM  
Software Diversified Services – James Kersey, Transamerica  
SUSE – Terrence Joyce, TIME, Inc.  
Syncsort – Lou Milich, Wipro Info Crossing



## Thank You to Our Partners and Sponsors

We would not be able to put on such a successful event without the commitment of our Strategic Partner, IBM Corporation; our Platinum Premier Sponsor, EMC Corporation; our Gold Premier Sponsors, CA Technologies and Oracle; our Silver Premier Sponsors, BMC Software, Innovation Data Processing, Hitachi Data Systems, IntelliMagic, Micro Focus International and

Luminex Software, Inc.; or our Conference Sponsors, CorreLog, Global Technology Solutions Group (GTSG), Optica Technologies and IN-COM Data Systems. We are also grateful to all of our Technology Exchange Expo exhibitors and media partners.

## Proceedings DVD Information

All full-event attendees receive a SHARE Proceedings DVD as part of registration. Proceedings DVDs are mailed six to eight weeks after the event and include presentation materials from participating SHARE in Orlando speakers. This is a valuable tool you can share with colleagues when you return to the office.



## Save the Date

**SHARE in San Antonio**  
**Henry B. Gonzalez Convention Center**  
**San Antonio, TX**  
**February 28 – March 4, 2016**

Join us for SHARE in San Antonio (sanantonio) to take advantage of professional development opportunities and the best in enterprise IT content, including high-quality, user-driven educational sessions, access to industry leaders, new innovations and peer-to-peer networking events.  
(orlando)



(sanantonio)

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